

# Privacy Policy

The National Ability Center intends to protect your privacy and utilize technology that gives you a safe online experience. This Privacy Policy statement applies to any National Ability Center website (“Website”) and applies to data collection and usage from accessing the Website. **By using the National Ability Center Website, you acknowledge that you have read, understand and consent to the data and privacy policy practices described in this Privacy Policy statement.**

## Collection of Information

The National Ability Center collects personally identifiable information, such as your name, address, telephone number or email address. The National Ability Center also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about the hardware and software of your computer or other accessing device that is automatically collected by the National Ability Center. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is utilized by the National Ability Center for the operation of the Website, to maintain quality of the Website, and to provide general statistics regarding use of the National Ability Center Website.

Please keep in mind that if you access any public message or chat boards through the National Ability Center Website and disclose personally identifiable information or personally sensitive data there, such information may be collected and used by others.

For your convenience, some links may be posted on the National Ability Center Website that link to other websites not under the control of the National Ability Center. The National Ability Center is not responsible for, and this Privacy Policy statement does not apply to the privacy practices of those other websites. We recommend that you read and review the privacy policies of websites you choose to link to from the National Ability Center so that you can understand how those websites collect, use and may disclose your information. In addition, when you initiate a transaction on a website that our Website links to, even if you reached that other site through our Website, the information that you submit to complete the transaction becomes subject to the privacy practices of the owner of that linked website. Again, you should read their privacy policies to understand how they use and protect personal information they collect. The National Ability Center is not responsible for the privacy statements or the privacy or information practices websites of its suppliers or any third party websites.

## **Use of Your Personal Information**

The National Ability Center collects and uses your personal information to operate our Website and to deliver the programs and services you have requested or conduct the events you have selected. The National Ability Center also uses your personally identifiable information to inform you of other programs, events or services available from The National Ability Center. The National Ability Center may also contact you via surveys to conduct research about your opinion of current services, programs or events or of potential new services, programs or events that may be offered.

The National Ability Center does not sell, rent or lease its customer lists to third parties. The National Ability Center may periodically contact you on behalf of external partners about a particular offering that may be of interest to you. In those instances, your unique personally identifiable information (name, address, telephone number, email) is not transferred to the third party. In addition, The National Ability Center may share data with trusted partners to assist us in delivery of our programs, performing statistical analysis, sending you email or postal mail, providing customer support, or arranging for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the National Ability Center, and they are required to maintain the confidentiality of your information.

The National Ability Center does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The National Ability Center monitors and tracks the pages and websites our viewers visit within the National Ability Center Website in order to determine what programs, events and services of the National Ability Center are most popular. This data is used to deliver customized content and advertising within the National Ability Center to participants and supporters whose behavior indicates that they are interested in a particular subject area.

The National Ability Center will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) protect and defend the rights or property of the National Ability Center; (b) satisfy the requirements of the law or comply with legal process served on the National Ability Center or the Website; or, (c) act under exigent circumstances to protect the personal safety of users of the National Ability Center or the public.

## **Use of Cookies**

The National Ability Center Website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenient feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize the National Ability Center pages, or register with the National Ability Center Website or services, a cookie helps recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, mailing addresses, and so on. When you return to the same National Ability Center Website or page within the Website, the information you previously entered can be retrieved, so you can easily use the National Ability Center features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the National Ability Center services or the Website you visit.

## **Security of Your Personal Information**

The National Ability Center takes steps to secure your personal information from unauthorized access, use or disclosure. The National Ability Center secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. The National Ability Center uses generally accepted industry standards to protect the personally identifiable information submitted to it, both during transmission and once we receive it. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use reasonable means to protect your personal information, we cannot guarantee its absolute security.

## **Organizational Changes**

As the National Ability Center continues to develop its business and services and grow, it is possible that its legal structure might change or that it might merge or otherwise combine with, or that substantially all of its assets might be transferred to or acquired by, another non-profit organization. In any such transaction, information collected from website users generally is and should be expected to be one of the assets transferred or acquired through merger or other structural change.

## **Changes to this Privacy Policy Statement**

The National Ability Center may periodically update this Privacy Policy statement to reflect internal, participant and user feedback. The National Ability Center encourages you to regularly review this Statement to be informed of how the National Ability is protecting your information.

## **Contact Information**

Please direct any other questions regarding our privacy practices or this Privacy Policy statement to the National Ability Center at [info@discovernac.org](mailto:info@discovernac.org) or by calling our office at 435.649.3991.