



**NATIONAL
ABILITY
CENTER**

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Media Alert

**For Immediate Release
July 2, 2007**

**Contact: Lauren Rayner
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*Park City's National Ability Center
will be featured on NBC's TODAY*

Park City, Utah – The National Ability Center is proud to announce we will be featured on NBC TODAY show on Monday, July 9th, 2007 during the eight-thirty to nine o'clock hour. The TODAY show crew spent two days filming at the National Ability Center and will feature several of the adaptive sports programs for individuals with disabilities, including our adaptive cycling, sled hockey, water skiing, equestrian and hippotherapy, and climbing wall. Highlights of the segment will include interviews of program participants and their families, and a demonstration of the adaptive equipment.

The National Ability Center is a non-profit organization dedicated to the development of lifetime skills for people of all ages and abilities through affordable adaptive recreation experiences.

For more information on The National Ability Center or to arrange interviews with Meeche White, CEO, contact Lauren Rayner at 435.200.0983.

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The National Ability Center is committed to the development of lifetime skills for people of all ages and abilities by providing affordable sports and recreational experiences in a nurturing environment. The objective of these experiences is to build self-esteem, confidence and physical development, thereby enhancing active participation in all aspects of community life. The National Ability Center was founded in 1985, and is a national role model providing over 23,000 lessons to individuals with disabilities.

Surrounding the Center are miles of Park City's famous biking trails. Cycling is a favorite sport for recreation enthusiasts all over the world. The National Ability Center helps make cycling a reality for individuals with disabilities. A wide variety of adaptive cycles including hand cycles, recumbent, tricycles and tandem cycles make cycling possible for people with varying disabilities. On July 14th, the National Ability Center will host its annual Adaptive Cycling Expo at the Center from 10:00 a.m. – 4:00 p.m.

To learn more about the National Ability Center and the Cycling Festival, please visit www.DiscoverNAC.org