

Sponsorship Levels and Benefits-			
	Platinum	Gold	Silver
	\$50,000	\$25,000	\$10,000
Title Naming Rights for NAC sport program	x		
Presenting Naming Rights for NAC sport program		x	
Logo Presence in media corral	x	x	
Newsletter Article highlighting logo and sponsorship	x	x	
Rotating Banner Advertisement on Ability Center website	x	x	
Annual Logo Sponsorship Recognition in Ability Center Program Guide	x	x	
Signage on NAC owned equipment *	x	x	
Thank you advertisement in Event Program	x	x	
Logo recognition in Ability Center Annual Report	x	x	
Logo on NAC Athlete Accessories (Logo dimensions listed)*	3.5"x3.5"	2.5"x2.5"	
Logo on NAC Athlete Apparel and Uniform (Logo dimension listed)*	3.5"x3.5"	2.5"x2.5"	
Logo on NAC Athlete Helmet (Logo dimension listed)*	2.5"x2.5"	1.5"x1.5"	
Company recognition award	x	x	x
Hospitality to designated program sports events	x	x	x
Logo Recognition in Ability Center Event Sponsored Events	x	x	x
Media Exposure, Press Conferences, and Personal Appearances	x	x	x
On-site award recognition at program base	x	x	x
Recognition on Ability Center program specific page	x	x	x
Recognition on Ability Center program page on website with hyperlink	x	x	x
Signage and links to Ability Center website	x	x	x
Signage at sponsored events and competitions	x	x	x
Verbal recognition at Ability Center program specific event	x	x	x
Athlete Appearances	4x	3x	2x
Quarterly Logo Recognition NAC Newsletter	4x	3x	2x
*Dependent upon size and type of equipment, apparel and accessories			
**For more information contact Lauren Rayner at 435.200.0985 or at lauren@DiscoverNAC.org			

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