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PARK CITY UNCORKS 8TH ANNUAL RED WHITE & SNOW CHARITY EVENT

For Immediate Release

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Park City, Utah - The National Ability Center (NAC) hosts its 8th annual, weekend-long ski, wine and culinary extravaganza March 8 – 10, 2012. *Red, White and Snow* is the NAC's premiere fundraising event. This three-day festival blends 25 of Napa Valley's best winemakers and 19 nationally renowned chefs from all over the country at Utah's breathtaking ski resorts, just in time for prime spring skiing on the *Greatest Snow on Earth*TM.

Red, White and Snow kicks off on Thursday, March 8th with **"Uncorked!"** at the luxurious St. Regis Deer Valley. California winemakers from Napa, Sonoma, Santa Barbara and Paso Robles will be sampling their favorite old and new release wines for guests to enjoy in this beautiful mountainside setting. Whether your go-to wine is a robust Napa Cabernet-Sauvignon, or a crisp, refreshing Sauvignon-Blanc, there will be something for everyone.

Friday afternoon, March 9th, the event heads to the slopes for **"Wine on the Mountain"**, where guests can explore the pristinely groomed trails of Deer Valley, rated the #1 Ski Resort in North America by *Ski Magazine* in 2011 for the fourth year in a row. When you have had your fill laying fresh tracks in Deer Valley powder, it'll be time to head back to the St. Regis for this après ski event. Join us on the Astor Terrace as we toast to the breathtaking views and a truly great cause with several of the newest releases from visiting winemakers.

"Vintner Dinners" follow later Friday evening, showcasing spectacular wine and food pairings hosted in amazing private homes in Park City and Deer Valley. At each home, guests will enjoy a collaboration of delicious food and wine from some of their favorite Utah-based chefs, working together with one of our world-renowned winemakers. Learn about each chef and winemaker's personal experiences, as they present their tantalizing creations in these intimate settings. Whether it is the support for the NAC and their wonderful programs or the exquisite food and wine pairings, the "Vintner Dinners" will make for an unbeatable evening.

Red, White & Snow comes to an end Saturday, March 10th with a spectacular **"Gala Dinner & Auction"** at the magnificent Montage Deer Valley. In 2011, this evening sold out two weeks in advance of event! Guests will enjoy its elegant mountain surroundings as well as its contemporary rustic décor. The gala gives attendees the opportunity to mingle with winemakers over a marvelous gourmet meal, while bidding on magnificent silent auction items. The live auction will be hosted by 1976 Grease Broadway star and Streetcar Named Desire actor, Treat Williams.

Bid on such items as a bronze sculpture by Dave McGary valued at \$17,000, multiple exquisite trips, original artwork by Napa-acclaimed artist, Thomas Arvid, private winery tours and resort packages, and private jet excursions to name a few! Guests cannot go wrong by creating first-class memories that support this wonderful cause.

"Since day one, the partners of Parallel, as individual couples, have supported the National Ability Center. From its embryonic beginning some 30 years ago, it was impossible to envision what NAC would become and how many lives would be enriched because of its existence. Never in our wildest dreams did we imagine that we would be wine makers participating in this event. We are honored to join with other fine Vintners who support so many worthwhile non-profit organizations across the country and especially in our community. Congratulations, and CHEERS, National Ability Center," stated the 2012 Honorary Vintner, Parallel.

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The evening will play host to many guests present to talk about the NAC and its impact. Including one of the NAC's many supporters from the military programs, Captain Blake Smith (Ret.) USMC who had this to say about the NAC's impact, "As a paraplegic and an amputee I understand it is hard sometimes to go out and put yourself out there, trying to do things that used to be effortless now can be challenging and humiliating. You must fight this inertia to stay at home and within your comfort zone. Your future happiness is not within the confines of your safe easy world. It's outside, with people you have yet to befriend and experiences you haven't tried."

Safari Trip for TWO! For those looking to enhance their experience even more, they can participate in our NEW opportunity drawing for a spectacular and exquisite trip to South Africa! Ticket purchasers will be entered in to a drawing for a trip for TWO, airfare included, for a captivating and adventurous safari trip. Tickets are on sale now and can be purchased online or by calling the NAC office. Ticket buyers do NOT need to be present to win!

Tickets are now on sale through the event website www.RedWhiteAndSnow.org. For more information about *Red, White & Snow*, please contact the National Ability Center (NAC) at 435-649-3991 or e-mail info@DiscoverNAC.org.

Some of this year's event sponsors include:

Deer Valley Resort	St. Regis Deer Valley	Montage Deer Valley
Park City Mountain Resort	Canyons Resort	Grub Steak
Salt Lake City Magazine	QEP	Wrona Law Firm
Intermountain Healthcare	Abdalla Group	

About the National Ability Center

Founded in 1985 in Park City, Utah, the National Ability Center (NAC) is committed to the development of lifetime skills for people of all ages and abilities by providing affordable outdoor sports and recreational experiences in a nurturing environment. As an international role model, the National Ability Center promotes the concept of ability through integration, public awareness and education. The NAC depends on its generous supporters to keep running its life-changing programs. More information about the National Ability Center can be found at www.DiscoverNAC.org.

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