



NATIONAL  
ABILITY  
CENTER

# Red, White & Snow

March 8-10, 2012



Thursday, 3/8

- Red, White & Snow Uncorked

Friday, 3/9

- Wine on the Mountain
- Vintner Dinners

Saturday, 3/10

- Gala Dinner & Auction

## VINTNER INFORMATION

The National Ability Center is excited to host the 8th annual Red, White & Snow- one of the organizations premier fundraisers. The weekend-long event combines world-class skiing with some of the nation's top chefs and finest vintners.

### Vintner Participation

•**Red, White & Snow Uncorked** - An intimate group of guests are invited to experience an assortment of the vintner's favorite wines. 4:00PM reception for chefs, restaurant owners and wine distributors (40-50 people). 6:30PM public wine tasting (150-200 people).

•**Wine on the Mountain** - Lunch will be served slope side on the Astor Terrace by the St. Regis. The menu will be forwarded to you in advance. Plan a tasting for 100-150 people.

•**Vintner Dinners** - Provide a selection of three to four different wines for one Vintner Dinner serving 14 to 30 guests. Please coordinate with your assigned chef and host. Please also provide one bottle of wine for both your dinner host and chef.

•**Gala Dinner** - Selection of wines for a table of 10 at the Gala Dinner and Auction.

•**Auction** - Auction item donation valued at \$250 or more.

Vintners are encouraged to participate in all four events at Red, White & Snow. However, in order to receive the full hospitality package, you must participate in at least three of the five categories, one of which must be the Gala Dinner.



### Vintner Benefits

Vintner benefits are based on the level of participation over the three-day event:

#### Name Visibility and Media Recognition

- Name placement on event collateral materials
- Mention in NAC newsletters, website and Facebook.
- Recognition in all media releases and event advertising

#### Hospitality

- Lodging for three nights during the event
- Two nontransferable, one-day ski passes at Deer Valley Resort, Park City Mountain Resort and Canyons Resort.
- VIP admittance for two at all evening events



*"I'm so honored to be part of the Red, White & Snow event to help raise money for the National Ability Center. The fortitude and dedication that the athletes show is an eye-opening experience, that is truly beyond words. I've met extraordinary people and made life-long friends. I am proud that Joseph Phelps Vineyards continues to support this event!"*

-Ashley Hepworth, Joseph Phelps Vineyards

## The National Ability Center

The National Ability Center is committed to the development of lifetime skills for people of all ages and abilities by providing affordable outdoor sports and recreational experiences in a nurturing environment.

The objective of these experiences is to build self-esteem, confidence and physical development, thereby enhancing active participation in all aspects of community life. As a national role model, the Center promotes the concept of ability through integration, public awareness and education.



Red, White & Snow - A wine, culinary and ski festival to benefit the National Ability Center  
Thank you for your support! For more information, please visit [RedWhiteAndSnow.org](http://RedWhiteAndSnow.org)

## RED, WHITE & SNOW SCHEDULE OF EVENTS

### Thursday, March 8

**Red, White & Snow Uncorked** - St. Regis Deer Valley Resort.  
An intimate group of guests who are invited to experience an assortment of wines

### Friday, March 9

**Ski Day** - Deer Valley Resort  
**Ski with Olympic Legends** - Deer Valley Resort  
**Wine on the Mountain** - slope side at the Astor Terrace at St. Regis Deer Valley Resort. An opportunity for vintners to highlight their newest releases to the general public. Wine on the Mountain is geared for both skiers and non-skiers

**Vintner Dinners** - private homes throughout Park City and Deer Valley. One of the most popular events, vintner dinners offer guests a fabulous meal and world-class wine in a luxurious private setting

### Saturday, March 10

**Ski Day with Adaptive Skiers** - Park City Mountain Resort  
**Gala Dinner & Auction** - Montage Deer Valley  
Always the highlight of the weekend, the Gala Dinner and Auction features a fantastic fare of culinary delights and an opportunity to bid on original artwork from Thomas Arvid, unique trips and other one-of-a-kind items

### Sunday, March 11

**Ski Day** - Canyons Resort  
**Buyers Rejoice Breakfast** - The Waldorf Astoria



## Frequently Asked Questions

**May an alcoholic beverage company that is sponsoring an organization or event, donate its alcoholic beverage products for use in Utah?**  
**No** Utah Law prohibits the donation of any alcoholic beverages. We must order and purchase your wines/liquor directly from the UDA BC. If your wine is not carried by the UDA BC, it can be special ordered. Special orders typically take about six weeks to process. Individuals may also order your product for personal purchase.

**Does my wine have to be ordered through the State?**

**Yes** However, once we place a special order through the Utah Department of Alcoholic Beverage Control, your product will remain in the State's database and can be ordered by the general public at any time.

**I am a small winery. Is there a way I can sell my wines in Utah without a huge markup?**

**Yes** Utah Code Annotated section 32A-1-122 provides that the state shall mark up, in an amount of not less than 30% above cost, to small wine producers. To qualify for this mark up, the winery must produce less than 20,000 gallons of wine in any calendar year, verified by the Utah Department of Alcoholic Beverage using the federal (BA TF) or other verifiable production reports. For more information on how to apply for the Small Winery Exemption, please contact Tory Garn at the UDA BC, 801.977.6832.

## Contact Information

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