



**NATIONAL
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Del Taco Raises Awareness and Funds for NAC

PRESS RELEASE
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Park City, Utah Del Taco donated \$21,000 today to the National Ability Center (NAC) in Park City to support its recreational programs for people with disabilities.

For anyone who stepped foot in one of 22 Del Taco restaurants in Utah last month, it was hard to miss the walls of blue. No, the restaurant didn't change its recognizable red and yellow color scheme. Instead, the restaurant was encouraging each of its customers to make a small donation to the National Ability Center with each purchase. Every time a donation was made, a sheet with the customer's name went on the wall of the restaurant.

"It was great to see the walls covered from ceiling to floor at some locations," said Paul Hitzelberger, owner of Utah Del, Inc.

This endeavor was not the first of its kind for Hitzelberger's Del Taco locations, but it was the most successful.

"Each year we ask our customers to support a cause that is dear to us," Hitzelberger explained. "We know we have great customers, but this year they really showed us how much they care about their friends and family members with disabilities."

The National Ability Center in Park City provides recreational opportunities for people with disabilities and their families. They've been skiing at Park City Mountain Resort since 1985 and have expanded every year since to include programs like horseback riding, swimming, cycling and archery.

"We are so excited to have a great partnership with Del Taco," said Gail Loveland, executive director of the Ability Center. "The response was beyond anything we expected."

With the economy still slumping, a donation of this size is welcome relief for Loveland and the NAC.

"Individuals with disabilities tend to have a more difficult time keeping their families together and making a living," Loveland said. "We see lives changed every day when families go for their first bike ride together or ski down a hill with one another."

Last year the NAC's programs were used by individuals with more than 100 different disabilities. Each requires unique adaptive techniques or equipment, but all of them end with the same result.

"We've seen the smiles on the faces of kids when they ride a horse for the first time," Hitzelberger said. "It's rewarding for us to give back in such a way that will make a life-changing difference for families of our customers and employees."