



Event: Utah Fly Fishing Challenge  
Date: Saturday, September 24<sup>th</sup>, 2011

Location: Rivers Edge at Deer Park

History: Entering year 3 of the event. Highest participation levels 19 teams.  
2011 Est: 25 Teams.

Event Target: Anglers and Families. Event encourages family overnight stay at River's Edge and general with casting competition and instruction at all levels.

Event Sponsorship Range: \$5000, \$3000 and \$1500

Team Sponsorship: \$300 for a Team of 2

National Ability Center sponsorship opportunities are an important piece of funding our mission. The businesses we partner receive a tax-deductible, public relations, advertising, and entertainment values for their commitment.

## 2011 Utah Fly Fishing Challenge Title Sponsorship: \$5,000

- Exclusive Rights – The Title Sponsorship is limited to one (1) company.
- Event title name visibility and year-round brand support with event promotion. Title sponsorship name recognition in all public identification of and reference to the event will be made in the following manner:

**(YOUR NAME HERE)**

### Utah Fly Fishing Challenge

- Name recognition and logo visibility on all event collateral and promotional materials
- Two (2) team entries (for 2 each) for the Challenge
- Event Apparel for all team members
- On-site opportunities for company promotion and outreach
- Media recognition through public service announcements, TV and web broadcasts, and print media
- River side banner signage
- Unique opportunities to share your support for your community with your staff and clients

through pre- and post-event personalized presentations by NAC participants and staff, NAC on-site volunteer team builders (Challenge Course or Equine Facilitated Learning) and more!

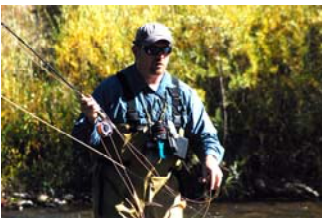


## 2011 Utah Fly Fishing Challenge Presenting Sponsor: \$3,000

- Name recognition and logo visibility on all event collateral and promotional materials
- One (1) team entry (for 2 each) for the Challenge
- Event apparel for all team members
- On-site opportunities for company promotion and outreach
- River side banner signage
- Media recognition through public service announcements, TV and web broadcasts and print media
- Unique opportunities to share your support for your community with your staff and clients through pre event NAC presentations

## 2011 Utah Fly Fishing Challenge Associate Sponsor: \$1,500

- Name recognition and logo visibility on all event collateral and promotional materials
- One (1) team entry (for 4 each) for the Challenge
- Event apparel for all team members
- On snow signage
- Unique opportunities to share your support for your community with your staff and clients through pre event NAC presentations



The National Ability Center is committed to the development of lifetime skills for people of all ages and abilities by providing affordable outdoor sports and recreational experiences in a nurturing environment.



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